



SPONSORSHIP BROCHURE 2027

Live, effective, and necessary.

APRIL 7-8, 2027 ★ ALEXANDRIA, VA., AND WASHINGTON, D.C.





BECOME A SPONSOR TODAY

What is fly-in?

NCPA's annual Congressional Pharmacy Fly-In will be in Alexandria, Va., and Washington, D.C. April 7-8, 2027.

NCPA's fly-in is pharmacy's largest national advocacy event. It draws hundreds of pharmacists to Washington, D.C. each year to engage policymakers and promote pro-pharmacy and pro-patient legislation.

Who attends fly-in?

The NCPA fly-in features attendance from pharmacy owners/managers, pharmacy staff, students, state pharmacy association executives and representatives from allied organizations and community pharmacy business partners.

Why sponsor?

As a sponsor, your company (and your support of NCPA and its advocacy for the profession) will be promoted extensively to NCPA's members and subscribers. Thousands of pharmacy professionals will see your company name in NCPA's publications and your logos on NCPA's website and event platforms.

Sponsors will be promoted via:

- Event materials and NCPA website
- Event follow-up thank you in the *America's Pharmacist*®
- Other member outreach via email promotion and social media

How does NCPA advocate for independent community pharmacy?

NCPA promotes public policies and legal judgments that enhance the viability and financial well-being of community pharmacy.



SPONSORSHIP OPPORTUNITIES

CONGRESSIONAL RECEPTION\$30,000

This event is one of the finest events of its kind on Capitol Hill. This reception provides you with an excellent opportunity to relax with NCPA members and meet members of Congress in attendance. You and/or your company representative will be allowed to greet members of Congress along with NCPA leadership in the receiving line for 30 minutes. Of course, you will stay and mingle and greet others when they arrive.

NCPA SAL D'ANGELO BREAKFAST\$11,000

This breakfast is named in honor of Sal D'Angelo, 1976-77 president of the National Association of Retail Druggists, who helped establish pharmacy's first political action committee. All registered attendees are invited to this event. Your company will be recognized on signage, meet and greet the speaker, and be recognized in the breakfast.

BREAKFAST BUFFET\$6,000

A hot breakfast buffet will be provided on the first day of the conference for attendees to grab a bite to eat as they go into the general session and before going on their visits. Company signage will be in the foyer acknowledging your sponsorship as well as a company ad in the Digital Congressional Directory.

CONFERENCE NOTEBOOKS\$5,000

These professional binders, featuring your company's name and logo, are a must-have for all meetings. The portfolios will be of great value to attendees as they take notes and keep their business cards handy, and are easy to carry as they visit their representatives on the Hill.

CONFERENCE BAGS\$7,000

Your company logo will be displayed on the front of these bags and carried up on the Hill and throughout the meeting by all attendees. Great visibility!

LANYARDS\$4,000

Every attendee will be wearing a badge/lanyard with your company's name and logo as they make their visit on Capitol Hill. Your company's name will be imprinted on the lanyard.

WATER BOTTLES\$3,000

Be the honorary sponsor of our bottled water that is handed out as attendees board the buses to the Capitol. Company logo will be displayed on the bottled water.

GENERAL SUPPORT GRANT\$3,000 AND ABOVE

Support the Congressional Pharmacy Fly-In with an unrestricted support grant. These funds will be used for overall support of the conference.

NOTE: Sponsors and representatives are invited to all events. Some events are ticketed and can be purchased on-site.



NCPA 2027 Congressional Pharmacy Fly-In

Sponsorship response form

April 7-8, 2027 | Alexandria, Va., and Washington, D.C.

Yes! We would like to reserve the following sponsorship opportunity at the NCPA 2027 Congressional Pharmacy Fly-In.

Event/Item

Cost

Company

Name

Address

City

State

ZIP Code

Telephone

Fax

Email

☐ Send invoice

Charge credit card: ☐ VISA ☐ MC ☐ AX ☐ DIS

Name on card

Card #

Exp.

Signature

Fax or email forms to:

NCPA Convention Department
Attention: Stacey Loflin
stacey.loflin@ncpa.org
(703) 683-3619 - fax

