

THE NCPA CORPORATE SUPPORTERS PROGRAM

In recognition of supporting NCPA and independent pharmacy, NCPA's Corporate Supporters are given preferred consideration for opportunities to collaborate with NCPA on programs of value to the nation's more than 22,000 independent pharmacies and the patients they serve. NCPA Corporate Supporters also benefit by remaining informed and actively participating in the association.

Timely Information

Corporate supporters are entitled to enroll up to four executives on their company's roster.

Those enrolled are entitled to:

- A subscription to *America's Pharmacist*®, NCPA's monthly magazine (print and/or digital)
- Electronic copies of NCPA press releases and announcements
- Annual copies of the *NCPA Digest*, sponsored by Cardinal Health
- NCPA's *qAM* electronic newsletter (Monday – Thursday) and *Executive Update* every Friday sent by NCPA CEO Doug Hoey

Discounts and Preferential Treatment

- Save on all advertisements placed in *America's Pharmacist* magazine and electronic advertisements
- Discounts on exhibits at NCPA's events, such as NCPA's Annual Convention, NCPA's Multiple Location's Conference and NCPA's Ownership Workshop
- Preferential treatment in selecting exhibit booth space
- Advance notification on all sponsorship opportunities, and preferential consideration for participation in new initiatives and pilot projects
- Members-only access to utilize NCPA's direct mail fulfillment house
- Ability to purchase NCPA publications at members-only prices.

Recognition, Referral Services and a Voice in the Association

- A corporate listing on the NCPA website with a link to your website
- A special Corporate Supporter logo to place on your website
- Annual recognition in the Buyers Guide issue of *America's Pharmacist* magazine with a circulation of more than 20,000 (April issue)
- Special booth signage at NCPA Annual Convention
- An invitation to NCPA's Annual Corporate Supporter Reception held during the Annual Convention
- The ability to tell your customers that you are members of NCPA and that you support the national trade association that supports independent pharmacy
- A highlight in *America's Pharmacist*, NCPA's monthly magazine (new corporate supporter only)
- A highlight in NCPA's *qAM* electronic newsletter (new corporate supporter only)

NCPA Corporate Supporter benefits you, your company, and the industry by providing a variety of ways for you to be better informed, actively participate in the association process, and sell more.



For more information, please contact:

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NCPA[®]
NATIONAL COMMUNITY
PHARMACISTS ASSOCIATION