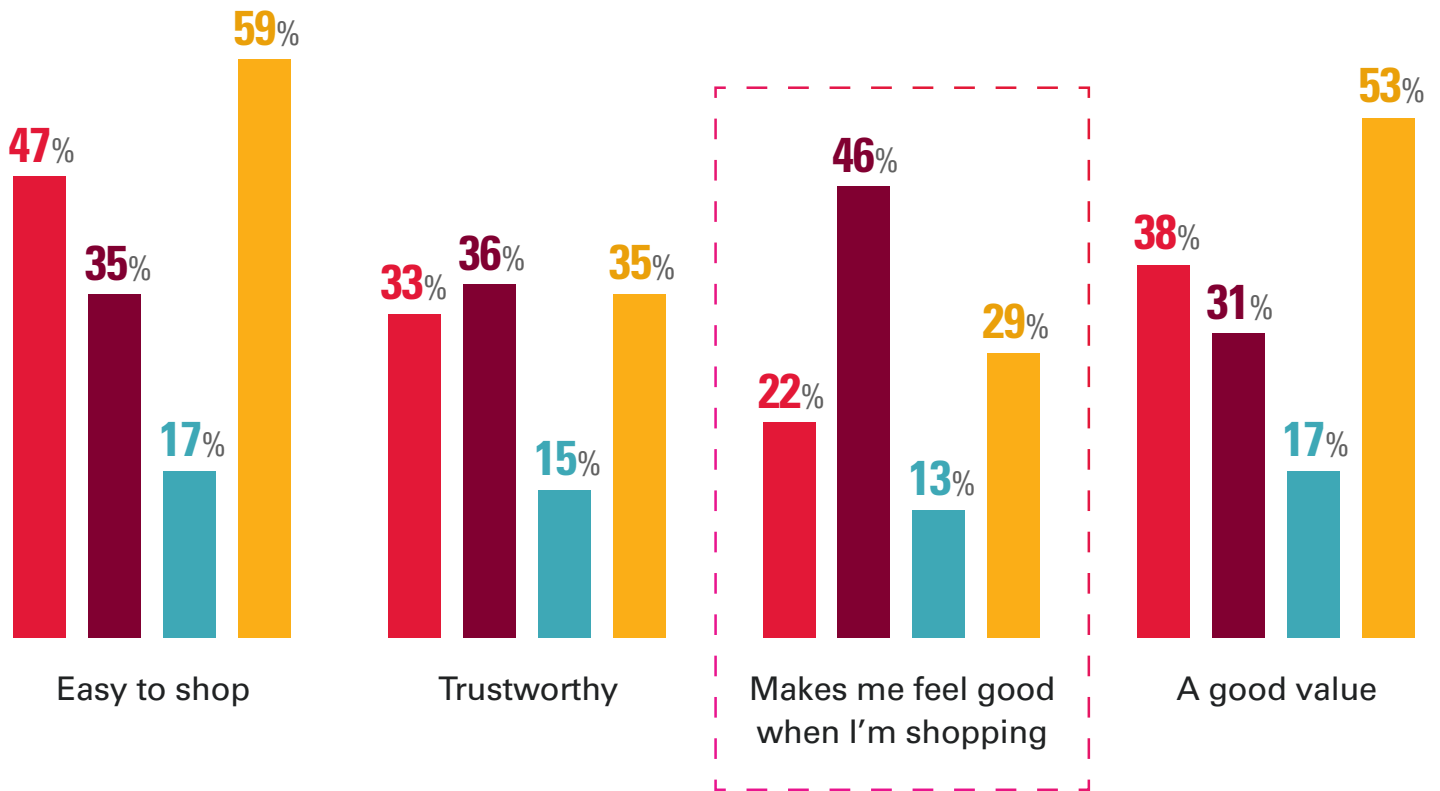


How America Shops® Insights: Shoppers' Perceptions of Retail Channels

■ National chains
 ■ 'Mom & Pop' stores
 ■ Social media
 ■ Websites like Amazon, Wayfair



Source: WSL How America Shops® Leading Shoppers from Troubles to Joy, April 2023



For more info on WSL's shopper research or retail consulting services, reach out to:

Debbie Kelly, Director of Insights
dkelly@wslstrategicretail.com

Scan here for information on how to purchase our studies.

