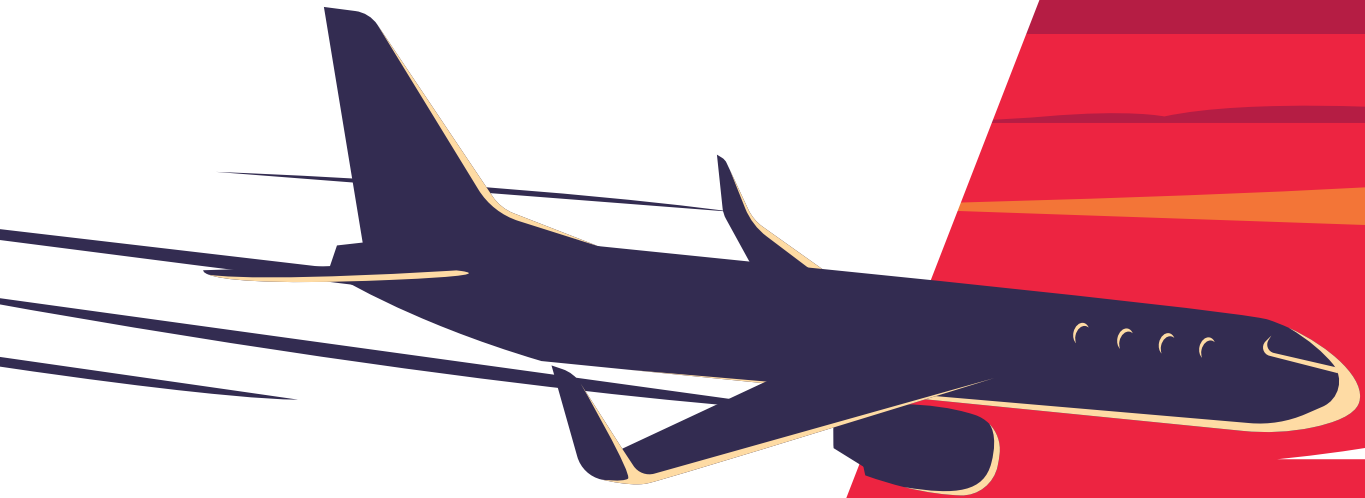


SPONSORSHIP BROCHURE



April 17-18, 2024

**Alexandria, Va. and
Washington, D.C.**





BECOME A SPONSOR TODAY

What is Fly-In?

NCPA's annual Congressional Pharmacy Fly-In will be in Alexandria, Va. and Washington, D.C. April 17-18, 2024.

NCPA's Fly-In is pharmacy's largest national advocacy event. It draws hundreds of pharmacists to Washington, D.C. each year to engage policymakers and promote pro-pharmacy and pro-patient legislation.

Who attends Fly-In?

The NCPA Fly-In features attendance from pharmacy owners/managers, pharmacy staff, students, state pharmacy association executives and representatives from allied organizations and community pharmacy business partners.

Why sponsor?

As a sponsor, your company (and your support of NCPA and its advocacy for the profession) will be promoted extensively to NCPA's members and subscribers. Thousands of pharmacists will see your company name in NCPA's publications and your logos on its website and event platforms.

Sponsors will be promoted via:

- Event materials and NCPA website
- Event follow-up thank you in the *America's Pharmacist*®
- Other member outreach via email promotion and faxes

How does NCPA advocate for pharmacy?

NCPA promotes public policies and legal judgments that enhance the viability and financial well-being of community pharmacy.

NCPA's priorities are:

- Comprehensive Medicare Part D contract reform
- Prohibition of spread pricing and fair/transparent reimbursements in Medicaid managed care
- Medicare payment for pharmacists services



SPONSORSHIP OPPORTUNITIES

CONGRESSIONAL RECEPTION **SOLD**

This event is one of the finest events of its kind on Capitol Hill. This reception provides you with an excellent opportunity to relax with NCPA members and meet members of Congress in attendance. You and/or your company representative will be allowed to greet members of Congress along with NCPA leadership in the receiving line for 30 minutes. Of course, you will stay and mingle and greet others when they arrive.

NCPA SAL D'ANGELO BREAKFAST **\$6,000**

This breakfast is named in honor of Sal D'Angelo, 1976-77 president of the National Association of Retail Druggists, who helped establish pharmacy's first political action committee. All registered attendees are invited to this event. Your company will be recognized on signage, meet and greet the speaker, and be recognized in the breakfast.

BREAKFAST BUFFET **\$6,000**

A hot breakfast buffet will be provided on the first day of the conference for attendees to grab a bite to eat as they go into the general session and before going on their visits. Company signage will be in the foyer acknowledging your sponsorship as well as a company ad in the Digital Congressional Directory.

CONFERENCE NOTEBOOKS **SOLD**

These professional binders, featuring your company's name and logo, are a must-have for all meetings. The portfolios will be of great value to attendees as they take notes and keep their business cards handy, and are easy to carry as they visit their representatives on the Hill.

CONFERENCE BAGS **\$6,500**

Your company logo will be displayed on the front of these bags and carried up on the Hill and throughout the meeting by all attendees. Great visibility!

LANYARDS **\$4,000**

Every attendee will be wearing a badge/lanyard with your company's name and logo as they make their visit on Capitol Hill. Your company's name will be imprinted on the lanyard.

GENERAL SUPPORT GRANT **\$3,000 AND ABOVE**

Support the Congressional Pharmacy Fly-In with an unrestricted support grant. These funds will be used for overall support of the conference.

NOTE: Sponsors and representatives are invited to all events. Some events are ticketed and can be purchased on-site.



NCPA 2024 Congressional Pharmacy Fly-In

Sponsorship response form

April 17 - 18, 2024 | Alexandria, Va. and Washington, D.C.

Yes! We would like to reserve the following sponsorship opportunity at the NCPA 2024 Congressional Pharmacy Fly-In.

Event/Item	Cost
_____	_____
_____	_____

Company _____

Name _____

Address _____

City _____ State _____ ZIP Code _____

Telephone _____ Fax _____

Email _____

Send invoice Charge credit card: VISA MC AX DIS

Name on card _____

Card # _____ Exp. _____

Signature _____

Fax or email forms to: NCPA Convention Department
Attention: Stacey Loflin
stacey.loflin@ncpa.org
(703) 683-3619 - fax

