

# MEET THE MEN AND WOMEN WHO OWN AND MANAGE MULTIPLE COMMUNITY PHARMACIES - THE KEY BUSINESS DECISION MAKERS!

This is your opportunity to market directly to a unique group of decision-making members of the National Community Pharmacists Association - MULTIPLE STORE BUSINESS OWNERS. Don't miss the opportunity to influence this important group of entrepreneurs and the phenomenal purchasing power they represent.

The NCPA Multiple Locations Pharmacy Conference will be held Feb. 28 - March 2, 2024 in the beautiful Fort Myers, Fla. This intimate meeting brings together a number of independent community pharmacists and buying groups that represent more than 7,000 independent pharmacies, with sales volumes of \$3-20 million per store. This elite group will come together for education and networking opportunities, including meeting and doing business with company representatives in a relaxed tropical setting.

### Benefits of sponsorship:

- Gain access to extensive personal networking opportunities with owners of multiple independent community pharmacies an exclusive group you will not meet in any other setting.
- Receive a directory of all attendees prior to the meeting and updated listing on site for future follow-up.
- · Be visible and accessible to key decision makers.
- Connect with new and qualified prospects and reconnect with established clients.











# **SPONSORSHIP LISTING**

## **Logo/brand recognition**

Hotel welcome gift bag
As owners and managers of multiple pharmacies check into the hotel and verify that they are attending the NCPA
event, they'll receive a special bag that will feature your company's logo. Inside will be an 8 oz bottle of water and
sunscreen, both containing your company's logo. What a great way to welcome pharmacy owners to this meeting.
Attendee registration totes\$7,000
As owners and managers of multiple pharmacies pick up their badges, they'll be greeted with a registration tote bag
that will feature your company's logo. In addition to registration material found in the bag, we're also including lip
balm, sunglasses, and an electric handheld personal fan. Each item will feature your logo. Imagine the owners and
managers that attend this meeting, representing over 7,000 pharmacies, seeing your name on multiple products that
they will use during and after this conference.
Registration fruit punch
Your logo on 9 oz plastic (recyclable) cups with a refreshing Floridian fruit punch! This fruit punch is available on the
first day in the conference registration area.
Light up frosted glasses\$3,500
Your logo on these fun 11 oz plastic glasses will be the hit in the exhibit hall while attendees sip on refreshments.
One imprint color.
One imprint color.
Beach towels
At the beach, by the pool, or out on a boat, the attendees won't forget your custom beach towel. Imagine seeing your
company logo on all the beach towels as you network by the pool with potential customers!
Handy breeze fan and flashlight\$2,500
Your logo on a handy fan/flashlight combo. This cool gift will be placed in the meeting totes. Batteries included.
Registration bag insert\$500
Your ad, front/back, placed into the attendee registration tote bag. Ads should not be larger than 8.5 x 11, full color.
Conference program and handout notebooks\$5,000
Conference program and nandout notebooks\$3,000
Conference badges, lanyards\$5,000
Sponsored networking opportunities
Opening reception (Wednesday)\$ 15,000
Shoot the Breeze® bar\$3,000 (Per session - two sessions available)
Closing dinner and dance party (Saturday)\$20,000
Networking luncheon
Hot buffet breakfast
Refreshment break
General conference support\$5,000 and above

All event sponsorships include signage, convention program brochure recognition, on-site recognition, and write-up in all post-conference publications as well as recognition in the follow-up issue of America's Pharmacist\* magazine. Tangible items will have company logo.



# NCPA 2024 Multiple Locations Pharmacy Conference **Sponsorship response form**

Feb. 28 - March 2 | Marriott Sanibel Harbour Resort and Spa | Fort Myers, Fla.

Yes! We would like to reserve the following sponsorship opportunity at the NCPA Multiple Locations Pharmacy Conference.

Event/Item			Cost		
Company					
Name					
Address					
City	State		ZIP Code		
Telephone	Fax				
Email					
Send invoice	Charge credit card:	VISA	MC AX	DIS	
Name on card					
Card #			Exp.		
Signature					
Fax or email forms to:	NCPA Convention Department Attention: Stacey Loflin stacey.loflin@ncpa.org				

(703) 838-2652 - telephone

(703) 683-3619