

Is med sync a headache or your pharmacy's operational model?

Costs associated with treating chronic illnesses are a major driver of rising health care costs in America. For many of these chronic illnesses, medications are the most cost-effective course of treatment. Community pharmacists are ideally positioned to address adherence and keep patients healthy.

One way to improve adherence rates and create better patient outcomes is through medication synchronization (med sync). With med sync, pharmacists can consolidate and coordinate a patient's prescriptions so they can all be refilled on the same day each month, improving patient adherence and revolutionizing pharmacy operations.

Med sync also revolutionizes pharmacy operations by changing the dispensing function from a reactive operation to a proactive process based on increased pharmacy efficiency, more predictable daily workloads, and tighter inventory control. Done right, the end result is higher gross margins, lower expenses, better cash flow, and a healthier bottom line.

So, how would you answer these questions as they relate to med sync?

- Does med sync volume account for less than 50 percent of your total prescription volume?
- Do you have just one or two people manage your med sync patients while the rest of your staff operates in a traditional reactive model (and has almost no involvement in med sync processes)?
- Are your inventory turns below 20?
- When your pharmacy is short-handed, does processing med sync patients take a back seat?
- Does your pharmacy have patients enrolled in med sync, but their prescriptions are not actually aligned to the same day?

If you answered "yes" to any of these questions, you don't have a med sync business; you have a headache!

CPESN® USA networks want to help you get your med sync business operational before January 2024. Join the Max My Sync webinar series and learn how to turn your med sync headache into an operational model that improves cash flow, engages your entire pharmacy staff, and frees up your staff to provide reimbursable pharmacy services. Max My Sync webinars are held every Wednesday at 3 p.m. Eastern and are brought to you by Flip the Pharmacy. The 30-minute sessions offer training on med sync for the beginner to the expert. This workflow tool is necessary to be able to implement a clinical patient care offering. August webinars are slated for Aug. 2, Aug. 9, Aug. 16, and Aug. 23. Simply scan the QR code on this page to get more information. ■

Want to get reimbursed for providing your highly skilled enhanced pharmacy services? Then don't wait. Join the CPESN movement and learn more. The future of local pharmacy practice in America starts with CPESN networks. For more information, visit cpesn.com/solutions-pharmacies.

