



Exhibit at NCPA’s Pharmacy Ownership Workshop

Reach an audience of aspiring and current pharmacy owners

NCPA’s Pharmacy Ownership Workshop brings together entrepreneurs in the planning stages of opening community pharmacies. At the same time, it brings your company a valuable opportunity to reach this group with your message **before** they become someone else’s customers. Topics covered include:

- **Technology** – what new owners should be looking for to operate their business efficiently, what they should budget for, and how to plan for growth.
- **Financing & Insurance** – where potential business owners go for financing, what business projections they need to make, and which financial indicators will help them guide their business to success.
- **Store Design & Marketing** – how to build the perfect setting for their new business and what is the most effective multi-media marketing plan for their pharmacy.

“The NCPA Ownership Workshop drives the best and most leads for our business every year.”

-- Owen BonDurant, President, Independent Rx Consulting

2023 Dates

O January 29-29 2023, Virtual

O April 1-2, 2023, Charlotte NC

O June 21-22, Las Vegas,NV

O October 12-13, Orlando FL

Cost per show: \$1000 *(Fee includes one 6-foot table and one registration per company.)*

Cancellation policy: Cancellations must be done in writing 60 days prior to event date for a full refund, minus a \$100 admin fee; no refunds if cancellation request is sent less than 60 days prior to event date.

Name: _____

Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Please remit form with payment to the address below or fax to (703) 683-3619, Attn: Whitney Lynch

Check No. _____ Make all checks payable to: **NCPA**, Ref: 2023 Ownership Workshop

Credit Card Information: Amex Discover MasterCard VISA

Credit Card No.: _____ Exp. Date: _____

Name on card: _____ Signature: _____

NCPA, 100 Daingerfield Road, Alexandria, VA 22314; Contact: Whitney Lynch, (703) 838-2656 or whitney.lynych@ncpa.org