

**PHARMACY:** Owner/pharmacist, Irwin's Pharmacy, Chesapeake, Va.

**AGE:** 38

**FAMILY:** Wife Jodi Campbell is a pharmacist who handles the long-term care business at Irwin's. The Campbells have three sons.

**EDUCATION:** University of Pittsburgh, 2006; Chemistry; Shenandoah University, 2010 Doctor of Pharmacy.

**CAREER DECISION:** Joseph had a chemistry background, and he was interested in health care. He liked the idea that pharmacy melded those interests.

**COMMUNITY BOOSTER:** Joseph bought the pharmacy, a well-established business since 1934, and he loves the community. The soda fountain at Irwin's sells ice cream, sodas, and sandwiches, and is a big neighborhood draw. "I love the history, all the nostalgia here in the store, the traditions ... all that makes it so much fun. I'm willing to put up with a lot of issues because of our patients."

**THEY DELIVER:** The pharmacy staff's passion for excellence extends to delivery. Irwin's delivers, free, to each of the seven cities in the area. He has six vehicles and seven drivers. The delivery business has built loyalty for the pharmacy, which now has 32 employees. "We do push the boundaries with delivery. But that, and word of mouth, have helped us grow."

**PHARMACY PASSION:** "Taking care of everyone. Our patients are so important. People aren't always happy when they come here. They're not necessarily happy about taking medicine. We want to help them. We're going to do whatever we can do to put a smile on someone's face."

**NCPA'S VALUE TO ME:** "NCPA keeps me in touch with what's going on politically, and they're constantly advocating for us. And I like that they're encouraging getting pharmacists to do more with clinical services."



Joe Campbell, PharmD

Photo by Barbara Hays