Please provide as many photos as possible (this counts for points)

1. **Social Media** (3 points) (10 total points dispersed among the other events)
   a. List which social media accounts you use to engage your membership and if they are public accounts (not just for members only content) please list your @ or the account information

2. **Chapter and Executive Meetings** (4 points)
   a. List all general and executive body meetings
      i. Include details of how you promoted independent pharmacy at those meetings
   b. List all guest speakers for chapter meetings

3. **Membership Drive** (5 points)
   a. Provide detailed description of plans for membership recruitment overall
   b. List all membership drives and provide detailed explanation of what happened
   c. Describe any promotional materials provided to prospective members (flyers, swag etc...)
   d. Describe how to improve future membership drives

4. **New Member Event** (6 points)
   a. Provide a detailed description for the event(s) hosted for new members
   b. Describe promotional materials provided for the new members (flyers, swag etc...)
   c. Describe your lessons learned from new member event
   d. Describe areas of improvement for engaging new members

5. **Attendance at Annual Convention** (3 points)
   a. How many chapter members attended Annual Convention?

6. **Special Trips, Tours, and Site Visits** (6 points)
   a. List and describe any trip(s) to an independent pharmacy or pharmacy related businesses/organizations
      i. For each trip, include how you promoted independent pharmacy

7. **Engagement** (10 points)
   a. Describe any event designed to engage with member pharmacy students
   b. Describe any event designed to engage with non-member pharmacy students
   c. Describe any event designed to engage with undergraduates
   d. Describe any event designed to engage with other professionals (nurses, physicians...)
   e. Describe any event designed to engage with Pharmacists/Pharmacy Owners (excluding site visits/tours)
   f. Describe any event designed to engage with other NCPA chapters

8. **Community Service Outreach Event** (14 points)
   a. Describe the SMART goal for your community service outreach event(s)
   b. For each event explain:
i. What was the impact of the event?
ii. What was the frequency of each event? (one-time event or a series of events)
iii. How can the outreach event be scaled to reach more people?

9. **Advocacy** (15 points)
   a. Describe your participation in advocacy level legislative advocacy using phone calls, letter/email campaigns, capital visits, in person meetings, and advocacy related event(s)
   b. Describe your chapter’s involvement with the NCPA Congressional Pharmacy Fly-In (Include how many members attended)
   c. Describe your overall legislative advocacy, including promotional materials and social media

10. **Fundraising** (9 points)
    a. For fundraiser #1 (duplicate if you did more than one)
       i. Title:
       ii. How was the money raised?
       iii. Was the fundraiser successful? Why or why not?
       iv. What lessons were learned from the fundraiser?
       v. How can the fundraiser(s) be scaled to make more money?
    b. Describe how the funds raised were allocated.
    c. How can future fundraisers be improved?

11. **Chapter Participation** (4 points)
    a. Did you have a chapter from your school compete in the Pruitt-Schutte NCPA Business Plan Competition this school year?
    b. How many chapter members applied for the Summer Internship at NCPA?
    c. How many chapter members applied for an APPE rotation at NCPA?
    d. How many chapter members applied for an SLC position at NCPA?

12. **Regional Participation** (4 points)
    a. Did you have one officer/leader attend the Fall Officer Training? If so, who attended?
    b. Did you have one officer/leader attend the Spring Officer Training? If so, who attended?
    c. Did you have one officer/member attend a townhall? If so, who and when?
    d. Did one officer/member have a meeting with a SLC Officer? If so, which SLC officer and when?