

NCPA Student Chapter Midyear Report

School: NCPA University SLC College of Pharmacy

Faculty Liaison: Dr. Carlie Traylor

Please provide as many photos as possible (this counts for points)

1. Social Media (3 points) (10 total points dispersed among the other events)
  - a. List which social media accounts you use to engage your membership and if they are public accounts (not just for members only content) please list your @ or the account information
2. Chapter and Executive Meetings (4 points)
  - a. List all general and executive body meetings
    - i. Include details of how you promoted independent pharmacy at those meetings
  - b. List all guest speakers for chapter meetings
3. Membership Drive (5 points)
  - a. Provide detailed description of plans for membership recruitment overall
  - b. List all membership drives and provide detailed explanation of what happened
  - c. Describe any promotional materials provided to prospective members (flyers, swag etc...)
  - d. Describe how to improve future membership drives
4. New Member Event (6 points)
  - a. Provide a detailed description for the event(s) hosted for new members
  - b. Describe promotional materials provided for the new members (flyers, swag etc...)
  - c. Describe your lessons learned from new member event
  - d. Describe areas of improvement for engaging new members
5. Attendance at Annual Convention (3 points)
  - a. How many chapter members attended Annual Convention?
6. Special Trips, Tours, and Site Visits (6 points)
  - a. List and describe any trip(s) to an independent pharmacy or pharmacy related businesses/organizations
    - i. For each trip, include how you promoted independent pharmacy
7. Engagement (10 points)
  - a. Describe any event designed to engage with member pharmacy students
  - b. Describe any event designed to engage with non-member pharmacy students
  - c. Describe any event designed to engage with undergraduates
  - d. Describe any event designed to engage with other professionals (nurses, physicians...)
  - e. Describe any event designed to engage with Pharmacists/Pharmacy Owners (excluding site visits/tours)
  - f. Describe any event designed to engage with other NCPA chapters
8. Community Service Outreach Event (14 points)
  - a. Describe the SMART goal for your community service outreach event(s)
  - b. For each event explain:

- i. What was the impact of the event?
    - ii. What was the frequency of each event? (one-time event or a series of events)
    - iii. How can the outreach event be scaled to reach more people?
9. Advocacy (15 points)
  - a. Describe your participation in advocacy level legislative advocacy using phone calls, letter/email campaigns, capital visits, in person meetings, and advocacy related event(s)
  - b. Describe your chapter's involvement with the NCPA Congressional Pharmacy Fly-In (Include how many members attended)
  - c. Describe your overall legislative advocacy, including promotional materials and social media
10. Fundraising (9 points)
  - a. For fundraiser #1 (duplicate if you did more than one)
    - i. Title:
    - ii. How was the money raised?
    - iii. Was the fundraiser successful? Why or why not?
    - iv. What lessons were learned from the fundraiser?
    - v. How can the fundraiser(s) be scaled to make more money?
  - b. Describe how the funds raised were allocated.
  - c. How can future fundraisers be improved?
11. Chapter Participation (4 points)
  - a. Did you have a chapter from your school compete in the Pruitt-Schutte NCPA Business Plan Competition this school year?
  - b. How many chapter members applied for the Summer Internship at NCPA?
  - c. How many chapter members applied for an APPE rotation at NCPA?
  - d. How many chapter members applied for an SLC position at NCPA?
12. Regional Participation (4 points)
  - a. Did you have one officer/leader attend the Fall Officer Training? If so, who attended?
  - b. Did you have one officer/leader attend the Spring Officer Training? If so, who attended?
  - c. Did you have one officer/member attend a townhall? If so, who and when?
  - d. Did one officer/member have a meeting with a SLC Officer? If so, which SLC officer and when?