



# Exhibit at NCPA's Pharmacy Ownership Workshop

***Reach an audience of aspiring and current pharmacy owners***

NCPA's Pharmacy Ownership Workshop brings together entrepreneurs in the planning stages of opening community pharmacies. At the same time, it brings your company a valuable opportunity to reach this group with your message **before** they become someone else's customers. Topics covered include:

- **Technology** – what new owners should be looking for to operate their business efficiently, what they should budget for, and how to plan for growth.
- **Financing & Insurance** – where potential business owners go for financing, what business projections they need to make, and which financial indicators will help them guide their business to success.
- **Store Design & Marketing** – how to build the perfect setting for their new business and what is the most effective multi-media marketing plan for their pharmacy.

*"The NCPA Ownership Workshop drives the best and most leads for our business every year."*

*-- Owen BonDurant, President, Independent Rx Consulting*

## 2022 Dates

**O April 9-10 2022, Doubletree by Hilton, Atlanta Airport, Atlanta, GA**

**O June 25-26 2022, Virtual**

**O September 29-30 2022, Kansas City, MO**

Cost per show: \$1000 (*Fee includes one 6-foot table and one registration per company.*)

**Cancellation policy:** Cancellations must be done in writing 60 days prior to event date for a full refund, minus a \$100 admin fee; no refunds if cancellation request is sent less than 60 days prior to event date.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*Please remit form with payment to the address below or fax to (703) 683-3619, attn: Nina Dadgar*

Check No. \_\_\_\_\_ Make all checks payable to: **NCPA**, Ref: 2021 Ownership Workshop

**Credit Card Information:**     Amex     Discover     MasterCard     VISA

Credit Card No.: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_