



Clearwater, Fla.
Feb. 23-26, 2022

2022 MULTIPLE LOCATIONS CONFERENCE SPONSORSHIP BROCHURE

ncpa.org/mlc



MEET THE MEN AND WOMEN WHO OWN AND MANAGE MULTIPLE COMMUNITY PHARMACIES – THE KEY BUSINESS DECISION MAKERS!

This is your opportunity to market directly to a unique group of decision-making members of the National Community Pharmacists Association – MULTIPLE STORE BUSINESS OWNERS. Don't miss the opportunity to influence this important group of entrepreneurs and the phenomenal purchasing power they represent.

The NCPA Multiple Locations Pharmacy Conference will be held Feb. 23-26, 2022 in the beautiful Clearwater, Fla. This intimate meeting brings together a number of independent community pharmacists and buying groups that represent more than 7,000 independent pharmacies, with sales volumes of \$3-20 million per store. This elite group will come together for education and networking opportunities, including meeting and doing business with company representatives in a relaxed tropical setting.

Benefits of sponsorship:

- Gain access to extensive personal networking opportunities with owners of multiple independent community pharmacies – an exclusive group you will not meet in any other setting.
- Receive a directory of all attendees prior to the meeting and updated listing on site for future follow-up.
- Be visible and accessible to key decision makers.
- Connect with new and qualified prospects and reconnect with established clients.



NCPA 2022 Multiple Locations Pharmacy Conference

Feb. 23 - 26, 2022 | Wyndham Grand Clearwater Beach | Clearwater, Fla.

SPONSORSHIP LISTING

Logo/brand recognition

Hotel welcome gift bag \$5,000

As owners and managers of multiple pharmacies check into the hotel and verify that they are attending the NCPA event, they'll receive a special bag that will feature your company's logo. Inside will be an 8 oz bottle of water and sunscreen, both containing your company's logo. What a great way to welcome pharmacy owners to this meeting.

Attendee registration totes \$7,000

As owners and managers of multiple pharmacies pick up their badges, they'll be greeted with a registration tote bag that will feature your company's logo. In addition to registration material found in the bag, we're also including lip balm, sunglasses, and an electric handheld personal fan. Each item will feature your logo. Imagine the owners and managers that attend this meeting, representing over 7,000 pharmacies, seeing your name on multiple products that they will use during and after this conference.

Registration fruit punch \$2,000

Your logo on 9 oz plastic (recyclable) cups with a refreshing Floridian fruit punch! This fruit punch is available on the first day in the conference registration area.

Beach towels \$7,000

At the beach, by the pool, or out on a boat, the attendees won't forget your custom beach towel. Imagine seeing your company logo on all the beach towels as you network by the pool with potential customers!

Handy breeze fan and flashlight \$2,500

Your logo on a handy fan/flashlight combo. This cool gift will be placed in the meeting totes. Batteries included.

Registration bag insert \$500

Your ad, front/back, placed into the attendee registration tote bag. Ads should not be larger than 8.5 x 11, full color.

Conference program & handout notebooks \$5,000

Conference badges, lanyards \$4,000

Sponsored networking opportunities

Opening reception (Wednesday) \$ 15,000

Shoot the Breeze® bar \$3,000 (Per session - two sessions available)

Closing reception (Saturday) \$8,000

Closing dinner (Saturday) \$20,000

Networking luncheon \$5,000 each day (Buffet lunch provided Thursday - Saturday)

Hot buffet breakfast \$5,000 each day (Hot buffet breakfast provided Thursday - Saturday)

Refreshment break \$7,000

General conference support \$5,000 and above

All event sponsorships include signage, convention program brochure recognition, on-site recognition, and write-up in all post-conference publications as well as recognition in the follow-up issue of America's Pharmacist® magazine. Tangible items will have company logo.



NCPA 2022 Multiple Locations Pharmacy Conference Sponsorship response form

Feb. 23 - 26, 2022 | Wyndham Grand Clearwater Beach | Clearwater, Fla.

Yes! We would like to reserve the following sponsorship opportunity at the NCPA Multiple Locations Pharmacy Conference.

Event/Item

Cost

Company

Name

Address

City

State

ZIP Code

Telephone

Fax

Email

Send invoice

Charge credit card:

VISA

MC

AX

DIS

Name on card

Card #

Exp.

Signature

Fax or email forms to:

NCPA Convention Department
Attention: Stacey Loflin
stacey.loflin@ncpa.org
(703) 838-2652 - telephone
(703) 683-3619