

ARE YOU BEING STEERED AWAY FROM YOUR LOCAL PREFERRED PHARMACY?



As your local pharmacy, it is our privilege to provide you with pharmacy services and products. We do our best to serve you and to earn your trust. We are honored that you choose our pharmacy to fulfill your needs.

However, while you prefer to choose your pharmacy based on what best suits your needs, your health insurer or their pharmacy benefit manager (PBM) may want you to choose differently. Perhaps you have been contacted after filling a prescription and told you can reduce your costs by switching to mail order or some big box pharmacy. Maybe you've even been told that your preferred pharmacy is no longer in-network.

Worse, have you ever gone to pick up a prescription at your pharmacy of choice only to find out your doctor never transmitted it to your pharmacy? When reached, the doctor's office confirms it was sent to a different pharmacy, without your knowledge or consent, because your insurance company or PBM instructed them to send it there.

What you are experiencing is called steering and it is common with many patients who select a pharmacy based on their individual needs.

However, there are free resources available to help you take back control of your health care decisions and fight back against unfair steering. Visit www.fight4rx.org/patient-information and you will find materials so you can contact:

- Your employer to complain that your health insurance plan is not prioritizing the health outcomes of employees who rely on it.
- Your insurer or PBM to request that they continue to allow you to utilize the pharmacy of your choice
- Your legislators, both at the federal and state level, to urge them to allow you to use your pharmacy of choice.
- Your local news outlets to raise awareness of this unfair steering in your community by sharing your experience with others.

Let your employer, insurance company, and others know that your preferred pharmacy should be the one you choose based on individual needs not the one chosen for you by your insurance company or PBM.



Protect your access to safe and affordable medicine.

FIGHT BACK AGAINST UNFAIR STEERING

www.fight4rx.org