

Build Trust and Sales with Custom Label CBD in Your Pharmacy

Presented by:

whitecoatnutra

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Evan Gregorius Presenter



CBD industry advisor for multiple law firms and medical practices
Lead content creator at www.NCPACBDSource.com, powered by PRS
Presenter of CBD-related talks at both 2019 and 2020 NCPA Annual Conventions

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Owner of Sixth Avenue Medical Pharmacy
Co-owner at White Coat Nutra
Expert in selling CBD through independent pharmacies

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Presented by WHITE COAT NUTRA



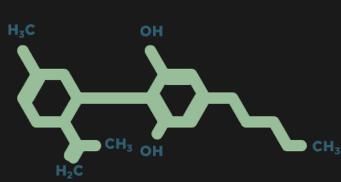
White Coat Nutra produces high quality CBD products, controlling the entire vertical of their operation from seed to shelf.

They are also the only CBD manufacturer selling custom-labeled CBD products exclusively to independent pharmacies.

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What is CBD?

CBD = Cannabidiol



CBD is a non-intoxicating cannabinoid found in Cannabis.

What CBD is



CBD is a drug. It has more than 60 targets in the human body.

What CBD is not



CBD is not a treatment or a cure.
It simply allows your body to function the way it is designed to.

CBD will not get you high.

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How Does CBD Work?



CBD interacts with the human body's endocannabinoid system, or ECS.

The ECS regulates many vital functions from sleep, to digestion to pain and even metabolism.

When the ECS falls out of balance, the systems it regulates do too.

CBD works by restoring balance to the ECS.

Cannabinoid receptors are widely distributed throughout the human body



CB1 receptors are primarily found in the brain and central nervous system and to a lesser extent in other tissues.

CB2 receptors are mostly in the peripheral organs especially cells associated with the immune system

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CBD is a drug...it belongs in pharmacy



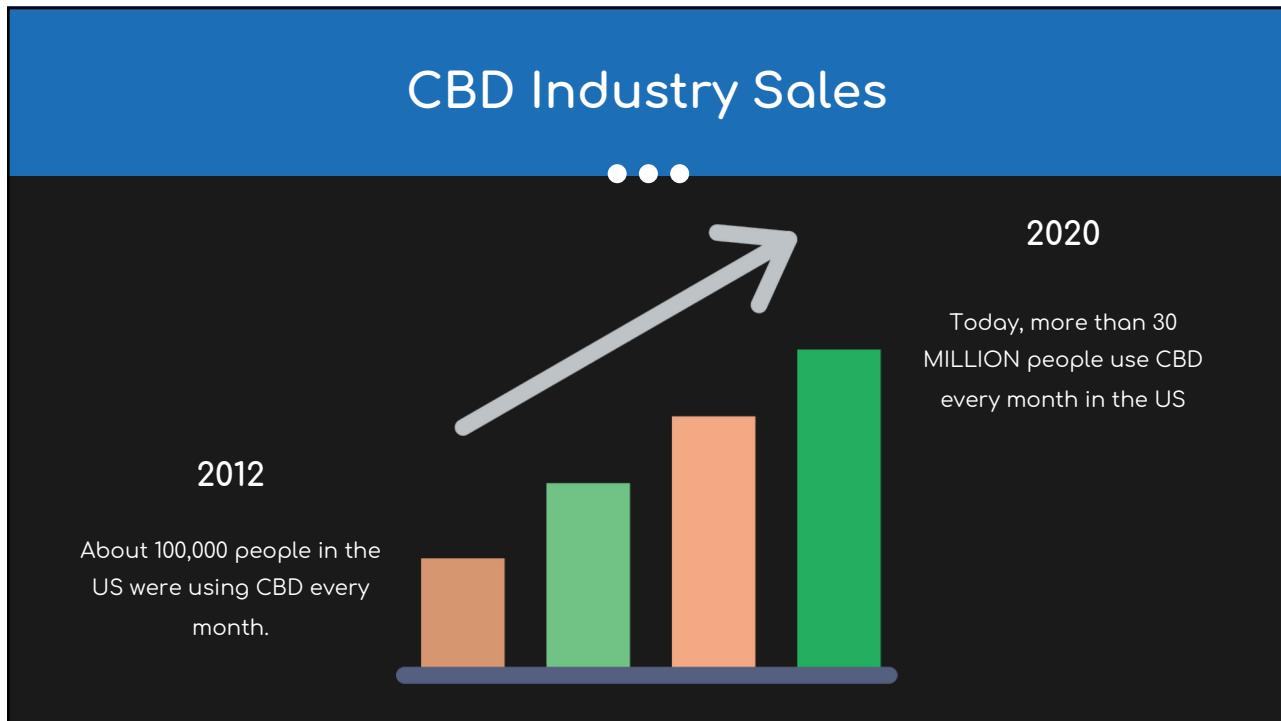
- Drug interactions
- Side effects
- Mechanisms of action
- Increasing FDA guidance

Epidiolex® is a prescription drug used in the treatment of LGS and Dravet syndrome, two forms of childhood epilepsy.

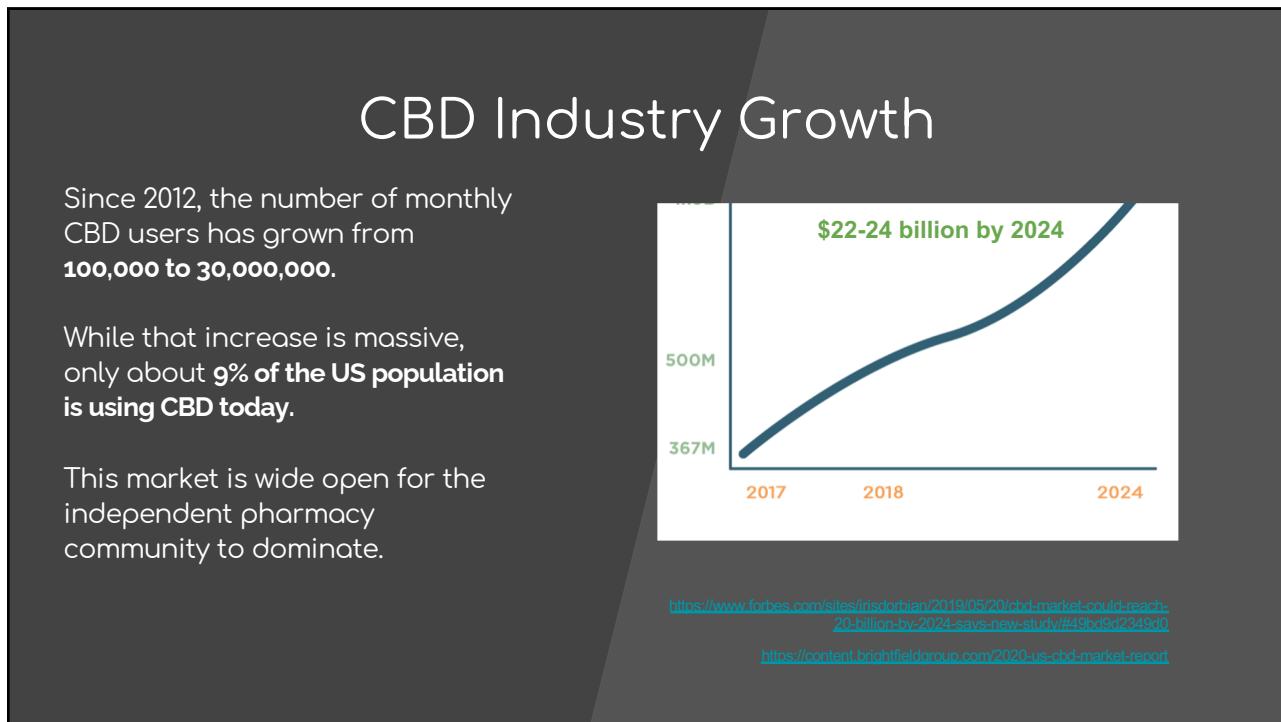


You can learn more about CBD and the endocannabinoid system by checking out past webinars presented by www.NCPACBDSOURCE.com

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Why Choose White Coat Nutra?

The CBD industry appeared out of thin air.

The FDA established no guidance for CBD manufacturers to follow.

Hundreds of companies began to sell low-quality CBD.

White Coat Nutra meets the standards that pharmacists demand of products they place on their shelves. White Coat Nutra is available exclusively in independent pharmacies.



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White Coat Nutra has complete control of the supply chain



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Why You Should Sell Custom-Label CBD

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Your customers trust you as their drug expert

Your customers are probably already buying CBD

You should be their source for CBD



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Current Custom-label CBD Sales in Pharmacy

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Oread RX

\$7k in sales the year before switching to custom label products

\$11k in the year after switching

Osborn Drug

175% increase in CBD sales!

Custom label products account for 68% of CBD sales

Sold as much custom label CBD in *10 months* as regular CBD in *2 years*

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How To Get Your Own Custom Label CBD Products



1 Select your products

2 Upload Your Label

3 See Your Sales Explode

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Examples of Custom Labels



White Coat Nutra has made it incredibly easy to create your own custom-labeled CBD products. Simply upload your pharmacy's logo, and their team will add it to a pre-designed template.

Your customers trust you and your pharmacy, and custom labeled CBD products will convert that trust into revenue for your business.

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Free Custom Label Products!

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To show our appreciation for your participation today, and the power of custom-labeled CBD products, everyone on this webinar is eligible to receive 4 **FREE CUSTOM LABELED CBD PRODUCTS.**

Use code
wcn-webinar
 at NCPACBDSource.com to receive your free products.



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Q&A Session

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Jeff Harrell, PharmD
 President, White Coat Nutra



Dared Price, PharmD
 VP of Oread RX, Co-owner of Graves Drug



Rusty Adams, PharmD
 Pharmacy Manager, Osborn Drug

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