

Frequently Asked Questions

1. What are the meeting dates for 2020 NCPA Virtual Annual Convention?

- October 18-19, 2020

2. What is the expected attendance?

- This year is the first year that NCPA is launching a virtual meeting. We typically have around 3,000 professionals for our in-person meeting but have the opportunity to reach a broader audience this year.

3. What is included in the Virtual Exhibit Booth? <https://ncpa.org/sites/default/files/2020-08/2020-exhibitor-application-contract-virtual.pdf>

• Tier I	• Tier II
<ul style="list-style-type: none">• \$4,000 (corporate members)• \$5,500 (non-members)• 1 complimentary conference registration• Company Page which includes, company name, contact, website, address, phone, email.• Attendee opt-in list• PDFs-up to three• One (1) Video• Social media links	<ul style="list-style-type: none">• \$7000 (corporate members)• \$8,500 (non-members)• 2 complimentary conference registrations• Company Page which includes, company name, contact, website, address, phone, email.• Attendee opt-in list• PDFs-up to five• Live chat with attendees (must have staff available online during specific exhibit hours)• Live text & video chat• Appointment schedule• Video plus uploading of 3 additional videos• Social media links

4. What time zone will the virtual meeting take place in?

- Eastern Time (EST)

5. How will I learn to set up my virtual booth and what can I expect?

- You will receive a detailed virtual service kit with your booth confirmation that walks you through the process of setting up your virtual booth.

6. When will we have access to enter our company information?

- We are still setting up the platform for the overall meeting. Once set, we will be able to send admin access to enter information. This will most likely be mid-late August. We will also have a dedicated care representative for you and your team to learn the admin process.

7. Will advertising and sponsorships be available?

- Yes, information will be available on our website (www.ncpa.org/convention) in the upcoming weeks.

8. How long will the virtual platform be available?

- 30 days

9. Can the attendee mailing list be purchased?

- As an exhibitor you will receive an opt-in list of attendees by October 1st.

10. What information will the attendee mailing list include?

- Contact name and email

11. Will I be able to connect with all attendees in the virtual platform?

- Attendees can choose to be opt out of being contacted.

12. What are the NCPA official social media channels?

- Twitter – @Commpharmacy
- Facebook – <https://www.facebook.com/commpharmacy/> | use @commpharmacy to tag NCPA in FB posts
- Instagram – @commpharmacy
- LinkedIn – <https://www.linkedin.com/company/ncpa>

13. What is the deadline for uploading the information into my virtual booth?

- The online information must be completed by September 16, 2020.